

Jalissa Lawson

Senior Product Designer at [Stake](#) · Sydney, AU

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I love shaping messy problems into something clear and beautiful. I dig into data, leverage brilliant minds around me and read into the needs of the people I design for. I then refine until the work breathes on its own and feels like we've made a push forward.

EXPERIENCE

Senior Product Designer · [Stake](#)

March 2024 to present

Only designer on the core Trade squad. Shipped the most engaged with features: Portfolio Performance charts, 24/5 (aka overnight) trading, Why it's moving, order pad conversion uplift and more. Lead the adoption of Cursor in design and onboarded team, also developing design AI skill.md docs for the broader company.

Senior Product Designer · [WeMoney](#)

March 2024 to present

Leading discovery, rapid experimentation practices and shifting teams towards agile & triad methodologies. Focused on helping members find personalised finance solutions to manage debt and meet long-term goals. Launched gen AI credit score feature and helping users automate finances.

Senior Product Designer · [Zip Co](#)

August 2022 to March 2024

Reimagined B2C repayment journeys and B2B merchant platform to reduce arrears. Improved online checkout conversion for Zip NZ, introduced continuous discovery practices, and was selected to attend Women in Tech.

Product Designer · [Amber \(amber.app\)](#)

2021 to August 2022

Collaborated on blockchain/lightning Bitcoin send-receive features, enhanced payment security, and used opportunity solution trees for a credit offering.

Product Designer · [Pelikin Money](#)

2020 to 2021

LEARNING

Interface craft · by Josh Puckett 2026

Animations for the Web · by Emil Kowalski 2026

Cursor for designers · Memorisly 2025

Product Management · Product Alliance 2024

Design Systems · Memorisly 2022

UX/UI Product Design · Memorisly 2022

Masters Digital Marketing · Digital Marketing Institute 2019 - 2021

Post Grad, Marketing & content creation · Collarts 2017-2019

TOOLS



Figma



Cursor



Maze



Amplitude

SKILLS

- Design strategy
- User Research
- Product Ideation
- Workshop Facilitation
- Prototyping
- Design Systems
- Data analysis
- Design Ops and team building

ALSO

I've been on the Newy Tech People design podcast and mentoring designers on ADPlist since 2023.



Top 100 Mentor

Sep 2025